

MANAGING CHANGE

FACING THE FUTURE 2018 | EDUCATIONAL EVENT

MONDAY, DECEMBER 3, 11:00AM-4PM

We are pleased to offer our members the opportunity to take part in a day full of educational and networking opportunities at the annual Facing the Future event.

TITLE SPONSOR | \$2,000



- Share in all of the publicity of the Facing the Future event.
- Your logo will appear on all pre-and post-event publicity (web, newsletter, brochures, business publications, site and site signage).
- Two spots at the speaker table.
- The opportunity to introduce your company at the podium during the luncheon.
- Only three non-competing businesses will be allowed at this level.

SILVER SPONSOR | \$1,000

SPONSORED BY: ALLSTATES RIGGING

- Your name will be displayed throughout Facing the Future with mentions in the brochures, program guide, web and other promotional materials as well as onsite signage.
- You will be thanked for your kind generosity from the podium.

BRONZE SPONSOR | \$500

SPONSORED BY: KI-MANITOWOC | PREVEA HEALTH

- Your name will be displayed throughout the Facing the Future event, with mentions in the brochures program guide, web and other promotional materials as well as onsite signage.

KEYNOTE SPEAKER SPONSORED BY:



KEYNOTE SPEAKER:

JAY BAER
Talk Triggers

Turn Your Customers Into Volunteer Marketers

Word of mouth is responsible for as much as 50% of all purchases, yet

When you offer a differentiated, talkable customer experience, it compels conversation. And when customers, talk, they recruit new customers... for free.

Learn more and watch Jay in action on **YouTube**.

CONTACT

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PROGRAM AGENDA



**11:00 AM KEYNOTE PRESENTATION
TALK TRIGGERS
PRESENTED BY: JAY BAER**

KEYNOTE SPEAKER SPONSORED BY:



12:10PM BOOK SIGNING

12:30PM LUNCH



**1:00PM GENERATIONAL DIFFERENCES: TRANSITIONING FROM A BABY
BOOMER CEO TO A MILLENNIAL CEO
PRESENTED BY: DR. PAUL CARLSEN, LAKESHORE TECHNICAL COLLEGE**



**2:00 PM DIVERSITY & INCLUSION: THE DYNAMIC TRANSFORMATION,
BENEFITS & CHALLENGES
PRESENTED BY: ERICAJAY DANIELS, AURORA HEALTH CARE**



**3:00 PM THE POWER OF YOU. BUILDING YOUR PERSONAL BRAND.
PRESENTED BY: DIANE ROUNDY, SCHENCK SC**

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