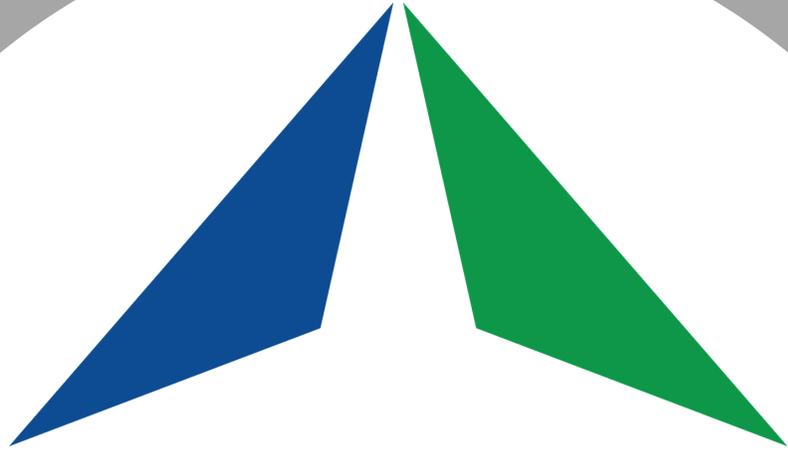
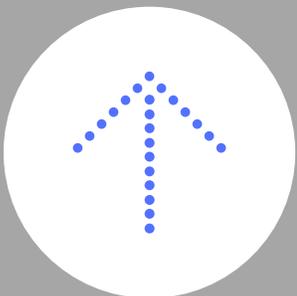


# Educate. Empower. Elevate.

---



## ADVANCED LEADERSHIP



---

A collaborative, educational partnership between Holy Family College, Lakeshore Technical College, University of Wisconsin-Green Bay, Manitowoc Campus and The Chamber of Manitowoc County.

# About the Program



UNIVERSITY of WISCONSIN-GREEN BAY



The Chamber of Manitowoc County in partnership with University of Wisconsin-Green Bay, Manitowoc Campus, Holy Family College and Lakeshore Technical college are pleased to offer ADVANCED LEADERSHIP: Educate. Empower. Elevate. This exciting new program has been developed for the mid to senior-level managers, nonprofit administrators, and entrepreneurs seeking advanced leadership and communications skills to move their careers and organizations forward. Each session will be taught by instructors from the partner colleges.

# Schedule

January 22, 2020: Developing Yourself  
February 26, 2020: Communication  
March 25, 2020: Lean Thinking and Leadership  
April 22, 2020: Embrace Change and Prepare for the Future  
May 27, 2020: Coaching for Success  
June 24, 2020: Strategic Planning for Leaders

All sessions will run from 8:30am-3:00pm

# Session Topics



## DEVELOPING YOURSELF

*Kristin Odell, PHR, University of Wisconsin-Green Bay*

Join us for an engaging workshop built to help leaders understand and accept their natural strengths. Using "CliftonStrengths", individuals will be able to use a new awareness to drive progress and develop strategies to meet and exceed the demands of their personal and professional lives. As a leader, you will discover your strengths and maximize your potential for consistent success. Participants will receive a code to complete the CliftonStrengths assessment prior to the session and will need to bring a copy of their results with them.

**Date:**

January 22, 2020

**Time:**

8:30am - 3:00pm

**Location:**

UWGB, Manitowoc  
Campus

Learning Outcomes

- Understand more deeply what your natural strengths are.
- Take ownership of your strengths to drive a new level of self-awareness.
- Learn to apply your strengths and natural talents to drive positive change in your personal and professional life.



## COMMUNICATION

*Jenna Cornell, Lakeshore Technical College*

In today's business environment, we use more rapid-fire communications than ever before; we spend hours each day checking and responding to messages. When meeting in person, we only have one chance to make a first impression, and success may hinge upon your ability to communicate effectively. Even the very words you choose may be holding you back. To help us become better, we will learn professional written and verbal communication techniques to use with both internal and external customers.

**Date:**

February 26, 2020

**Time:**

8:30am - 3:00pm

**Location:**

LTC Manitowoc  
Campus  
(Downtown)

Learning Outcomes

- Understand the impact of a first impression when it comes to communication.
- Apply the best word choice to a variety of business situations, both online and in-person.
- Demonstrate active listening techniques.
- Develop and employ feedback processes.



## LEAN THINKING AND LEADERSHIP

*Dr. Jim Begotka, Holy Family College*

This session will connect leadership to the foundations of LEAN thinking. Essential questions and concepts that will guide the presentation and discussion include:

- What is LEAN and how is it alike and different from Six Sigma and Continuous Quality Improvement (CQI)?
- What is LEAN Thinking, as originated by James Womack and other major contributors to this discipline? An overview of different LEAN and CQI tools and processes?
- The essential tenets and principles of Lean Thinking every leader needs to know.

**Date:**

March 25, 2020

**Time:**

8:30am - 3:00pm

**Location:**

Holy Family  
College

Learning Outcomes

- Compare and contrast models, thinking and principles related to LEAN, CQI, and Six Sigma.
- Evaluate key principles of Lean Thinking relevant to organizational leaders.



## EMBRACE CHANGE AND PREPARE FOR THE FUTURE

*Wendy Franklin, Lakeshore Technical College*

For years we've all heard that the "only constant is change." Change is present almost every day in every aspect of your life. It has become the norm for most successful organizations. The frequency and pace at which leaders ask employees to change course or adapt to new systems and initiatives continues to accelerate. Change can have both a negative and positive connotation, especially in the workplace. It can be opposed, considered unnecessary/undesirable and to some, quite terrifying; or it can be pleasant, welcomed, and exciting, if it is presented properly. It is a leader's job to identify the positive aspects of the change and communicate the opportunity that the organization requires. Leading others through change successfully requires thoughtful planning, creativity and innovative options. This course will provide you with a clearer understanding of what happens to people when an organizational change initiative occurs.

**Date:**

April 22, 2020

**Time:**

8:30am - 3:00pm

**Location:**

LTC Manitowoc  
Campus  
(Downtown)

Learning Outcomes:

- Understand why change initiatives fail and how to ensure their success.
- Implement a framework to actively lead change efforts.
- Identify, acknowledge, and manage resistance to ensure an efficient transition.
- Identify goals and resources that will be needed to support future infrastructure with your department or organization.



## COACHING FOR SUCCESS

*Jamie Schramm, MBA, University of Wisconsin-Green Bay*

**Date:**

May 27, 2020

**Time:**

8:30am - 3:00pm

**Location:**

UWGB, Manitowoc  
Campus

Effectively coach utilizing your strengths to advance your leadership skills and enhance team and individual development. You will walk away with tools and techniques to effectively coach with confidence while maximizing employee performance standards. Learn how to assess individual differences and choose appropriate coaching behaviors and strategies to set goals and achieve measurable success. Coaching for success benefits individuals, strengthens teams and supports organizational objectives and priorities. As a leader, you will be empowered to grow your people and achieve results.

Learning Outcomes

- Implement effective coaching process utilizing strengths.
- Enhance personal and professional communication skills.
- Encourage a culture of involvement and build commitment toward goals.
- Confront challenging attitudes and determine appropriate action.
- Utilize tools and techniques to reduce reoccurring issues.
- Coach employees toward optimum performance.



## STRATEGIC PLANNING FOR LEADERS

*Laurie Crawford, Holy Family College*

Strategic planning is a foundational process for any leader and organization. Strategic planning is an organizational management process and document that establishes goals, priorities, resource allocation, and is aligned with the vision for an organization's future. This session will give an overview of steps and processes involved in developing a strategic plan as well as provide strategies for addressing issues in the implementation, evaluation, and control stages of strategic planning.

**Date:**

June 24, 2020

**Time:**

8:30am - 3:00pm

**Location:**

Holy Family  
College

Learning Outcomes

- Describe steps and processes involved in developing a strategic plan.
- Demonstrate understanding of steps and processes through participation in a strategic planning group process.
- Evaluate strategic alternatives and develop courses of action, with an awareness of internal and external influences.

## Commitment

Cost for the program is \$1500 for Chamber Members or \$2000 for non-members. Cost includes 6 sessions, course materials and meals. The program runs from January to June and participants should commit to monthly sessions. In addition, some additional work/collaboration outside of the scheduled program session may be necessary to complete the capstone project.

Interested applicants should contact The Chamber of Manitowoc County by calling (920) 684-5575 or emailing [info@chambermanitowocounty.org](mailto:info@chambermanitowocounty.org), to obtain an official application to the program.