

# SPONSOR & PARTNERSHIP OPPORTUNITIES

## 2025



[www.chambermanitowocounty.org](http://www.chambermanitowocounty.org)

Updated: November 2024

the  
**Chamber**  
Manitowoc County



# WE WELCOME YOUR SUPPORT

Dear Chamber Members,

At the Chamber of Manitowoc County, we are proud to present a diverse range of opportunities for businesses to partner with us on strategic initiatives, events, and programs. Our members' support is essential in fostering the growth and enhancement of all Chamber programs and services.

We invite you to peruse these opportunities and determine which align with your company's goals and objectives. You can support a core need such as workforce development, or associate your name and logo with a highly visible event that can generate positive publicity in the community.

Through your sponsorship support, you can enhance the effectiveness and value of The Chamber's mission, which our members will undoubtedly appreciate. If you are interested in learning more about any of these opportunities, or you would like to secure\* your sponsorship, please feel free to contact me.

Thank you for your continued membership and investment in our community. We look forward to partnering with you in the coming year.

With every best wish,

Abbey Quistorf  
Executive Director  
The Chamber of Manitowoc County

\*Please note that we offer a right of first refusal to all businesses/organizations that sponsored in 2024 for 2025. Sponsorships are then available on a first-come, first served basis. Sponsorships may be subject to change.



# Awards of Distinction

**Thursday, February 13, 2025 | Capitol Civic Centre, Manitowoc**

Put your company in the spotlight at The Chamber's premier event of the year. The purpose of the evening is clear: to honor those businesses, organizations, and individuals who work to enhance the quality of life in Manitowoc County. We have a lot to be proud of and this event gives people the opportunity to be recognized and acknowledged. Take a close look at the impressive exposure your company will receive as a partner in this annual event.

## 2025 Sponsorship Opportunities

### *Marquee \$3,500*

Your logo will appear:

- On all pre-event publicity
- On the iconic Capitol Civic Centre Marquee
- On the event invitations
- On the tickets
- On the cover of the program book

Your company will receive one full page ad in the event program book, which will be distributed to the entire Chamber membership.

A representative from your business will have the opportunity to address the audience at the event.

Includes VIP seating at the front of the house for 10 attendees.

### *Red Carpet \$2,500*

Only 4 non-competing organizations will be allowed at this level.

Your logo will appear:

- On all pre-event publicity
- On the event invitations
- In the program book

Your company will receive one half page ad in the event program book, which will be distributed to the entire Chamber membership

You will be thanked for your kind generosity from the stage.

Includes VIP seating at the front of the house for 4 attendees

*Additional sponsorships cont. on next page...*

## *Spotlight \$1,500*

Only 4 non-competing organizations will be allowed at this level.

Your name will appear:

- On all pre-event publicity
- On Invitations
- In the program book

Your company will receive one quarter page ad in the event program book, which will be distributed to the entire Chamber membership.

You will be thanked for your kind generosity from stage

VIP Seating at the front of the house for 2 attendees.

## *Hospitality \$1,000*

Only 1 organization will be allowed at this level.

Your logo will be displayed during the evening's cocktail reception

Your name will appear:

- On all pre-event publicity
- Invitations
- Program book

You will be thanked for your kind generosity from stage

VIP Seating at the front of the house for 2 attendees

## *Coat Check \$1,000*

Only 1 organization will be allowed at this level.

Your logo will be displayed at the Coat Check station

Your name will appear on:

- All pre-event publicity
- Invitations
- Program book

You will be thanked for your kind generosity from stage

VIP Seating at the front of the house for 2 attendees

## *Ensemble \$1,000*

Only 1 organization will be allowed at this level.

Your logo will be displayed at the registration table.

Your name will appear on:

- All pre-event publicity
- Invitations
- Program book

You will be thanked for your kind generosity from stage

VIP Seating at the front of the house for 2 attendees

## *Ovation \$750*

Assist in the presentation of the award you sponsor

Your name will also appear in the program book

Awards include:

**Collaboration**

**Non-Profit Organization**

**Education Impact**

**Small Business**

**Healthy Workplace**

**Volunteer**

**Large Business/Industry**

**Young Professional of the Year**

**Service Excellence (New in 2025)**

# GOLF

JULY 9, 2025 | AUTUMN RIDGE GOLF COURSE



## EAGLE | \$1,900

Only **3** non-competing businesses allowed at this level.

- Your logo will be displayed as primary sponsor on golf invitation, flag sticks, event brochure, and all event-related emails.
- 2-Foursomes
- Mulligans (2 per player)
- 1-Hole Sponsorship
- Special VIP parking with your corporate name

## BIRDIE GOLFER CART | \$1,400

- Your logo will appear on all golfer cart signs
- 1-Foursome
- 1-Hole Sponsorship
- Your logo will be included in all event-related emails

## PAR GIFT BAG | \$1,400

- Your logo will appear on all golfer gift bags
- 1-Foursome
- 1-Hole Sponsorship
- Your logo will be included in all event-related emails

## GOLF TOWEL | \$1,400

- Your logo will appear on all golfer gift towels
- 1-Foursome
- 1-Hole Sponsorship
- Your logo will be included in all event-related emails

## SNACK PACK | \$1,400

- Your logo will appear on all golfer "snack packs"
- 1-Foursome
- 1-Hole Sponsorship
- Your logo will be included in all event-related emails



More exciting sponsorship opportunities on the next page!

# GOLF



**JULY 9, 2025 | AUTUMN RIDGE GOLF COURSE**

## **BOGEY | \$950**

- Your logo will appear on all game signs
- 1-Twosome
- 1-Hole Sponsorship
- Your company name will be included in all event-related emails

## **DINNER | \$950**

- Your logo will appear on signs at the dinner tables
- 1-Twosome
- 1-Hole Sponsorship
- Your company name will be included in all event-related emails

## **DIVOT BEVERAGE CART | \$950**

- Your logo will appear on all beverage carts
- 1-Twosome
- 1-Hole Sponsorship
- Your company name will be included in all event-related emails

## **GOLF TEE | \$950**

- Your logo will appear on all golfer gift tees
- 1-Twosome
- 1-Hole Sponsorship
- Your company name will be included in all event-related emails

## **MULLIGAN | \$950**

- Your logo will appear on all mulligan certificates
- 1-Twosome
- 1-Hole Sponsorship
- Your company name will be included in all event-related emails

## **WINNER WARM UP LUNCH | \$950**

- Your logo will appear on each box lunch
- 1-Twosome
- 1-Hole Sponsorship
- Your company name will be included in all event-related emails

## **SCORE CARD | \$950**

- Your logo will appear on all score cards
- 1-Twosome
- 1-Hole Sponsorship
- Your company name will be included in all event-related emails

## **"IN THE DRINK" | \$950**

- Your logo will appear on all of the waters the golfer gift bags
- 1-Twosome
- 1-Hole Sponsorship
- Your company name will be included in all event-related emails

## **HOLE IN ONE**

- Sponsor a hole in one contest.

## **HOLE | \$275**

- Your name will be printed on hole sponsor sign
- Opportunity to network with up to 144 golfers.



# Lakeshore Balloon Glow

Friday, August 15, 2025

Title Sponsor:  **Fox Communities**  
CREDIT UNION

## 2025 SPONSORSHIP OPPORTUNITIES

Collaboration Partners:





Position your company in the spotlight at the Lakeshore Balloon Glow, a premier waterfront event that attracts over 5,000 individuals and so many families to Downtown Manitowoc's Riverfront. Check out the food trucks, children's area, entertainment, enjoy the water ski show, and watch as local balloon pilots inflate and glow their hot air balloons, and end the evening with an awesome fireworks display. This event aims to boost both commerce and community engagement. Thanks to our sponsors' generosity, the event remains FREE, family-friendly, and FUN.

Please note that sponsorships are granted on a first-come, first-served basis. To be featured in all event publicity, your sponsorship must be confirmed by June 30, 2025. In the event of cancellation, sponsorships will not be refunded. Secure your sponsorship today to partake in this exciting opportunity.

## WATER SKI SHOW SPONSOR | \$2,000

Only 2 Sponsorships available at this level.

- Your logo will be displayed on exclusive riverfront signage at the event.
- Your logo will appear on all on event promotional materials.
- You will be thanked for your kind generosity by the DJ at the event.
- Company name will appear on the back of the volunteer t-shirts.
- Social Media mentions.
- You will have the ability to display a large company banner at the event.
- You will be featured in a 1-minute video shared on Facebook.
- You will receive 5 VIP tickets (\$10 value each) at the Wharf.





## SUB PUB SPONSOR | \$2,000

- Only 2 Sponsorships available at this level.
- You will have the opportunity to giveaway promotional materials to guests at the Sub Pub.
- Your logo will appear on all on event promotional materials.
- You will be thanked for your kind generosity by the DJ at the event.
- Company name will appear on the back of the volunteer t-shirts.
- Social Media mentions.
- You will have the opportunity to display a large company banner at the Wisconsin Maritime Museum.
- You will be featured in a 1-minute video shared on Facebook.
- You will receive 5 VIP tickets (\$10 value each) for the Sub Pub's party deck on top of the Wisconsin Maritime Museum.

## FIREWORKS SPONSOR | \$2,000

Only 2 Sponsorships available at this level.

- Your logo will be displayed on exclusive riverfront signage at the event.
- Your logo will appear on all on event promotional materials.
- You will be thanked for your kind generosity by the DJ at the event.
- Company name will appear on the back of the volunteer t-shirts.
- Social Media mentions.
- You will have the ability to display a large company banner at the event.
- You will be featured in a 1-minute video shared on Facebook.
- You will receive 5 VIP tickets (\$10 value each) at the Wharf.



## CHILDREN'S AREA SPONSOR | \$1,000

- Only 5 Sponsorships available at this level.
- You will have an opportunity to have a 10x10 tent/display area in the Children's Area to hand out promotional materials to the children.
- You will be thanked for your kind generosity by the DJ at the event.
- Company logo will appear on all on event promotional materials.
- Social Media mentions.
- You will have the opportunity to display a company banner at the event.

## ENTERTAINMENT SPONSOR | \$750

Only 2 Sponsorships available at this level.

- You will have the opportunity to address the crowd at the event.
- You will be thanked for your kind generosity by the DJ at the event.
- Company logo will appear on all on event promotional materials.
- Social Media mentions.
- You will have the opportunity to display a company banner at the event.

## MAP SPONSOR | \$500

Only 4 Sponsorships available at this level.

- Company logo on printed and digital maps of the event grounds.
- You will be thanked for your kind generosity by the DJ at the event.
- Company name will appear on all on event promotional materials.
- Social Media mentions.
- You will have the opportunity to display a company banner at the event.

## TROLLEY SPONSOR | \$500

Only 4 Sponsorships available at this level.

- Your logo will be displayed on the event trolleys.
- You will be thanked for your kind generosity by the DJ at the event.
- Company name will appear on all on event promotional materials.
- Social Media mentions.
- You will have the opportunity to display a company banner at the event.

## BEER AREA SPONSOR | \$500

Only 4 Sponsorships available at this level.

- Your logo will be displayed on the beverage pricing sheets at the beer areas.
- You will be thanked for your kind generosity by the DJ at the event.
- Company name will appear on all on event promotional materials.
- Social Media mentions.
- You will have the opportunity to display a company banner at the event.

## FRIEND OF THE BALLOON GLOW SPONSOR | \$100-\$250

- You will be thanked for your kind generosity by the DJ at the event.



# HEALTHY EMPLOYEES

The Chamber hosts a variety of programs and events to keep your employees educated on business topics and trends, as well as keep them healthy, safe and happy.

## **Safety Health & Wellness Symposium | \$500**

October 2025

A half-day seminar in fall with the goal to help manage claims, reduce costs and produce successful positive outcomes. Hear from different speakers on a variety of topics regarding workers compensation, OSHA updates, and learn about programs to help your employees with their health and wellbeing.

- Your logo will appear on all on event promotional materials.
- A representative from your business/organization will have the opportunity to say a few words and introduce the speaker(s) at the event.
- Includes **2** registrations.



## **National Employee Health & Fitness Day | \$1,000**

May 2025

This annual event is a fun way to promote a healthy lifestyle by encouraging employees to engage in physical activity.

- Your logo will appear on all on event promotional materials.

# EDUCATIONAL EVENTS

## Annual Educational Event

Fall 2025

This morning educational event brings in a variety of speakers and topics to cover a wide array of business needs. Topics can range from leadership development to customer service. Various levels of participation are available:

### Gold Sponsor | \$1000

Only **3** non-competing companies will be allowed at this level.

- Your logo will appear on all on event promotional materials.
- **4** registrations
- The opportunity to introduce your company at the podium during the event.

### Silver Sponsor | \$500

- Your name will appear on all on event promotional materials..
- **2** registrations
- You will be thanked for your kind generosity from the podium.

### Bronze Sponsor | \$250

- Your name will appear on all on event promotional materials..
- You will be thanked for your kind generosity from the podium.



# WORKFORCE INITIATIVES FOR YOUNG PROFESSIONALS

## **CEO Breakfast | \$500**

Spring 2025

This CEO breakfast will bring in a panel of the areas top leaders to share with Young Professionals their unique journeys to their individual leadership positions. The goal of the discussion is to impart lessons learned along the way and inspire the next generation of community leaders.

- Your logo will appear on all on event promotional materials.
- A representative from your business/organization will have the opportunity to say a few words and introduce the CEO's at the event.
- Includes a table of **8** registrations.



## **Day of Engagement | \$600**

August 2025

A one-day program designed to take summer interns and YPs that may be new to the area on a tour of Manitowoc County to learn about community services, recreational activities, housing, and more - all capped off with a fun activity at the end of the day to help network and build relationships with one another. The tour will be guided by fellow YPs. The goal of this tour is to help acclimate and immerse young professionals in the community.

- Your logo would appear on all event promotional materials.
- Includes **2** registrations for YPs within your organization to attend the tour.

## **Future 15 Award Winners Luncheon | \$500**

November 2025

This sponsorship invites you to be the first person to officially meet the 2024 Future 15 of Manitowoc County. Your generosity allows the winners the opportunity to meet, engage with the other winners.

- Your logo will be included in the Future 15 Luncheon program and the Future 15 Annual Banquet program agenda.
- Opportunity to say a few words and welcome the Future 15 to the luncheon.
- Includes **1** registration to attend the luncheon.

# WORKFORCE INITIATIVES FOR YOUNG PROFESSIONALS

## Future 15 Awards Banquet

November 2025

Help us award and present the Future 15 Awards at the Future 15 Banquet. The Future 15 awards are presented to 15 young professionals in Manitowoc County who have given back to the community, shown leadership, and helped in many ways to make the area a great place to live and work. Various levels of participation are available:

### Title Sponsorship | \$1,500

- Your logo will appear on all on event promotional materials, including the invitation.
- That evening, you or a representative from your organization will have the opportunity to speak from the podium at the event. (Optional)
- A table for **8** at the front of the event is included.

### Future 15 Awards Sponsorship | \$750

- Your logo will appear on all on event promotional materials, including the invitation.
- That evening, you or a representative from your firm will have the opportunity to speak from the podium, and assist in the awards presentations. (Optional)
- Includes **2** registrations.

### Dinner Sponsorship | \$600

- Your logo will appear on all on event promotional materials, including the invitation.
- That evening, you or a representative from your firm will have the opportunity to speak from the podium. (Optional)



# WORKFORCE INITIATIVES FOR OUR FUTURE WORKFORCE



## **Career Expo | \$1,000**

January 2025

Approximately 1,000 high school sophomores from across Manitowoc County, gather to explore careers and gain employability skill knowledge each January thanks to over 100 Chamber volunteers and county businesses. This event is held in partnership with Lakeshore Technical College.

- Your logo will appear on all on event promotional materials.
- A representative from your business/organization will have the opportunity to address over 1,000 students in attendance.

## **STEM Fest | \$1,000**

October 2025

This event is held for approximately 600 4th and/or 5th grade students from schools across Manitowoc County as an opportunity to highlight the Science, Technology, Engineering and Math applications that are essential to the work being done right here in Manitowoc County. It will also help kids to see how what they learn in school is used in their own community. This event is held in partnership with UW-Green Bay Manitowoc Campus.

- Your logo will appear on all on event promotional materials and will be included on the event flyer sent to the schools and parents.





# WORKFORCE INITIATIVES FOR OUR FUTURE WORKFORCE

## Scholarship Fundraiser | \$500

Each year the scholarship committee is able to present scholarships to Chamber-affiliated high school seniors attending either a two or four-year college, university or technical college.

- Company logo listed on all event promotional materials, including the event page.
- You will be thanked for your generosity by the Emcee at the event.
- A representative from your organization has the opportunity to assist with one of the meat raffles at the event.
- **6** tickets to the event

Reality Store 2024-2025  
School Year Sponsor:



## Reality Store | \$1,500

This event is held at various Manitowoc County high schools on an annual basis. Six schools are scheduled for the 2024-2025 School year and approximately 1,000 students will be impacted through this financial literacy program.

The goal of this event is to help high school students learn basic skills in financial planning, goal setting, decision making and career planning. Your generous sponsorship will help cover the annual cost of this program. During the 2023-2024 school year, Reality Stores will be held at: Kiel, Brillion, Manitowoc Lincoln, Reedsville and Roncalli High Schools.

- Your logo will be included in all program advertising, registration, and student information.



# COMMUNITY ENGAGEMENT

Leadership Manitowoc County  
Sponsor 2024-2025:



## Leadership Manitowoc County | \$5,000

Leadership Manitowoc County provides excellent opportunities for leaders and our future leaders to strengthen their community leadership skills, increase their understanding of our community needs and offerings, and to empower and encourage them to assume leadership roles within the communities.

The Leadership Manitowoc County class is comprised of leaders throughout Manitowoc County from various businesses such as healthcare, finance, service organizations, schools, and local businesses.

Class members attend one session a month covering a different theme each month. These sessions usually include teambuilding, history and heritage, diversity, education, government, environment and health, human services, public safety and agriculture.

The class is divided into teams and will volunteer for various community-focused projects. This includes volunteering with community and service organizations, and helping with different charitable events.

- Your logo will be included in all program advertising, registration, and class materials.
- Opportunity to host the class for a tour/presentation at your organization.
- Opportunity to address the class at their graduation dinner.

Jr. Leadership Manitowoc County  
2023-2024 School Year Sponsor:



## Jr. Leadership Manitowoc County | \$5,000

Jr. Leadership Manitowoc County comprised of junior high school students from nearly all Manitowoc County High Schools such as, Manitowoc Lincoln, Manitowoc Lutheran, Manitowoc Roncalli, Mishicot, Two Rivers, and Valders.

Students attend one session a month covering a different theme each month. These sessions usually include teambuilding history and heritage, diversity, education, government, environment and health, human services, public safety and agriculture.

Students are divided into teams and will volunteer for various community-focused projects. This includes volunteering with community and service organizations, and helping with different charitable events.

- Your logo will be included in all program advertising, registration, and class materials.
- Opportunity to host the class for a tour/presentation at your organization.
- Opportunity to address the class at their Orientation and at their graduation luncheon.

# WORKFORCE INITIATIVES TO RECRUIT EMPLOYEES

## Concierge Program Supporter | \$1,000

12 Months

You sell your business, we'll sell the community. Beginning in 2024, the Chamber of Manitowoc County will begin offering specialized concierge services to employers recruiting employees to the area. Your program support will help us provide customized community tours for recruits and welcome gift baskets as we help welcome and immerse new recruits in the community.

- Your logo will appear on all on all program promotional materials and prominently displayed on the dedicated web page.
- **5** complimentary tours for potential recruits to your business/organization.



# KEEP IT LOCAL INITIATIVES



## Chamber Bucks | \$1,200

One whole Calendar Year

One of the most coveted sponsorship opportunities, for an established and well-known community program. Chamber Bucks is a dollar-for-dollar program that infuses over \$400,000 annually in to our local economy. Help be a driver of this vital program. This sponsorship comes with maximum exposure including:

- Your color logo printed directly on the front of more than 40,000 Chamber Bucks Checks, throughout 2024.
- Your color logo included on a banner ad on The Chamber's website – which receives over 43,000 views per year
- Your business name in bold print on the backside of all Chamber Bucks Checks

- Your color logo will be printed on the Holiday 2024 Keep It Local posters displayed at over 100 area participating businesses
- Your color logo will be included on the Holiday 2024 Keep It Local post card, mailed to over 500 area businesses and organizations
- A representative from your business will be featured in a 10-second spot in a Keep It Local digital media commercial which will be cross-promoted with paid boosting through The Chamber's social media outlets.
- (Optional Perk) You will have the first chance to claim a discounted rate on a partial Holiday 2024 Keep It Local billboard with Sign Me Up Outdoor Advertising. Billboards will begin the week of Thanksgiving and run through December. Cost is \$200.

## Billboards | \$200

November & December 2024

Put your business logo on a Keep It Local billboard! Each holiday season, The Chamber of Manitowoc County contracts with Sign Me Up Outdoor Advertising for billboard space, that we are able to offer out to members at a reduced rate to "share" the billboard space. Billboards run from Thanksgiving to Christmas.

- Your logo will be displayed on a Keep It Local themed billboard, rotating on various digital billboards throughout Manitowoc County and be visible to over 30,000 commuters who will see that your business supports our local economy and the community.



# NETWORKING

## Chamber Holiday Reception \$1500

December 2024

Celebrate in style with fellow Chamber members at this annual festive event. Everyone will thank you for your support of this fun networking event! Help make this party a bit more special with your generous gift!

- Your logo would appear on all event promotional materials.
- Includes a VIP reserved table of **8** for representatives from your organization.

## Network Builder \$1200

Frequency: Emails go out monthly

Network Builder Sponsored by:



Our newest networking opportunity, Network Builder, connects Chamber members via an email introduction. Once members are signed up for Network Builder, they start to receive email introductions connecting them to other members of the chamber. It's a great way to make new connections and strengthen relationships. If you'd like to learn more, you can watch this [60-second how it works video](#).

- Your company name and link to your website (or social media) will appear on all Network Builder connection emails.
- Your company logo would appear on the sign up page.



the  
**Chamber**  
Manitowoc County



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