

# SPONSOR & PARTNERSHIP OPPORTUNITIES

## 2026



[www.chambermanitowocounty.org](http://www.chambermanitowocounty.org)

the  
**Chamber**  
Manitowoc County



# WE WELCOME YOUR SUPPORT

Dear Chamber Members,

At the Chamber of Manitowoc County, we are proud to present a diverse range of opportunities for businesses to partner with us on strategic initiatives, events, and programs. Our members' support is essential in fostering the growth and enhancement of all Chamber programs and services.

We invite you to peruse these opportunities and determine which align with your company's goals and objectives. You can support a core need such as workforce development, or associate your name and logo with a highly visible event that can generate positive publicity in the community.

Through your sponsorship support, you can enhance the effectiveness and value of The Chamber's mission, which our members will undoubtedly appreciate. If you are interested in learning more about any of these opportunities, or you would like to secure\* your sponsorship, please feel free to contact me.

Thank you for your continued membership and investment in our community. We look forward to partnering with you in the coming year.

With every best wish,

Abbey Quistorf  
Executive Director  
The Chamber of Manitowoc County

Please note that we offer a right of first refusal to all businesses/organizations that sponsored in 2025 for 2026. Sponsorships are then available on a first-come, first served basis. Sponsorships may be subject to change at any time.



# Awards of Distinction

**Thursday, February 12, 2026 | Capitol Civic Centre, Manitowoc**

Put your company in the spotlight at The Chamber's premier event of the year. The purpose of the evening is clear: to honor those businesses, organizations, and individuals who work to enhance the quality of life in Manitowoc County. We have a lot to be proud of and this event gives people the opportunity to be recognized and acknowledged. Take a close look at the impressive exposure your company will receive as a partner in this annual event.

## **Celebrating our 110<sup>th</sup> Anniversary in 2026!**

### 2026 Sponsorship Opportunities

*Marquee \$4,000*

Only **2** non-competing organizations will be allowed at this level.

Your logo will appear:

- On all pre-event publicity
- On the iconic Capitol Civic Centre Marquee
- On the event invitations
- On the tickets
- On the cover of the program book

Your company will receive one full page ad in the event program book, which will be distributed to the entire Chamber membership.

A representative from your business will have the opportunity to address the audience at the event.

Includes VIP seating at the front of the house for **10** attendees.

Reception Perks:

- Members of your party will enjoy early access/entrance to the reception
- Your party will enjoy the exclusive distinction of having a group photo taken on the Capitol Civic Centre stage in advance of the program
- **2** Reserved cocktail tables for your party.

*Additional sponsorships cont. on next page...*

## *Red Carpet \$3,000*

Only **3** non-competing organizations will be allowed at this level.

Your logo will appear:

- On all pre-event publicity
- On the event invitations
- In the program book

Your company will receive one half page ad in the event program book, which will be distributed to the entire Chamber membership

You will be thanked for your kind generosity from the stage.

Includes VIP seating at the front of the house for **6** attendees

Reception Perks:

- Members of your party will enjoy early access/entrance to the reception
- **2** Reserved cocktail tables for your party.

## *Spotlight \$2,000*

Only **4** non-competing organizations will be allowed at this level.

Your name will appear:

- On all pre-event publicity
- On Invitations
- In the program book

Your company will receive one quarter page ad in the event program book, which will be distributed to the entire Chamber membership.

You will be thanked for your kind generosity from stage

VIP Seating at the front of the house for **4** attendees.

Reception Perks:

- Members of your party will enjoy early access/entrance to the reception

## *Awards \$1,000*

A representative from your business will have the opportunity to assist in the award presentation at the event.

VIP Seating at the front of the house for **2** attendees.

Business name will be listed in the program book.

Your logo will appear on screen at the introduction of the award category.

Opportunity to have your photo taken with the award winner at the event

### **Award categories include:**

Collaboration  
Education Impact  
Non-Profit Organization  
Small Business of the Year  
Medium Business of the Year  
Large Business of the Year  
Volunteer  
Young Professional

# GOLF



JULY 8, 2026 | WANDER SPRINGS GOLF COURSE

## EAGLE | \$2,300

Only **3** non-competing businesses allowed at this level.

- Your logo will be displayed as presenting sponsor on golf invitation, event website, flag sticks, event brochure, and all event-related emails.
- 2-Foursomes
- 1-On the Green or Hole Sponsorship (Your choice)
- Special VIP parking with your corporate name
- VIP Fast Pass: Your teams will bypass the registration line and can expedite the fun by heading straight to your carts where the following will be waiting for you:
  - 8-Full Course Packages (1 per player) which includes: 3 Mulligans, 1 piece of string, and 12 raffle tickets
  - 2-Pink Ball's (1 per foursome)

## BIRDIE GOLFER CART | \$1,500

- Your logo will appear on all golfer cart signs
- 1-Foursome
- 1-On the Green or Hole Sponsorship (Your choice)
- Your logo will be included in all event-related emails

## PAR GIFT BAG | \$1,500

- Your logo will appear on all golfer gift bags
- 1-Foursome
- 1-On the Green or Hole Sponsorship (Your choice)
- Your logo will be included in all event-related emails

## GOLF TOWEL | \$1,500

- Your logo will appear on all golfer gift towels
- 1-Foursome
- 1-On the Green or Hole Sponsorship (Your choice)
- Your logo will be included in all event-related emails

## SNACK PACK | \$1,500

- Your logo will appear on all golfer "snack packs"
- 1-Foursome
- 1-On the Green or Hole Sponsorship (Your choice)
- Your logo will be included in all event-related emails



More exciting sponsorship opportunities on the next page!

# GOLF



**JULY 8, 2026 | WANDER SPRINGS GOLF COURSE**

## **BOGEY | \$1,000**

- Your logo will appear on all game signs
- 1-Twosome
- 1-On the Green or Hole Sponsorship (Your choice)
- Your company name will be included in all event-related emails

## **DINNER | \$1,000**

- Your logo will appear on signs at the dinner tables
- 1-Twosome
- 1-On the Green or Hole Sponsorship (Your choice)
- Your company name will be included in all event-related emails

## **DIVOT BEVERAGE CART | \$1,000**

- Your logo will appear on all beverage carts
- 1-Twosome
- 1-On the Green or Hole Sponsorship (Your choice)
- Your company name will be included in all event-related emails

## **GOLF TEE | \$1,000**

- Your logo will appear on all golfer gift tees
- 1-Twosome
- 1-On the Green or Hole Sponsorship (Your choice)
- Your company name will be included in all event-related emails

## **MULLIGAN | \$1,000**

- Your logo will appear on all mulligan certificates
- 1-Twosome
- 1-On the Green or Hole Sponsorship (Your choice)
- Your company name will be included in all event-related emails

## **WINNER WARM UP LUNCH | \$1,000**

- Your logo will appear on each box lunch
- 1-Twosome
- 1-On the Green or Hole Sponsorship (Your choice)
- Your company name will be included in all event-related emails

## **SCORE CARD | \$1,000**

- Your logo will appear on all score cards
- 1-Twosome
- 1-On the Green or Hole Sponsorship (Your choice)
- Your company name will be included in all event-related emails

## **"IN THE DRINK" | \$1,000**

- Your logo will appear on all of the waters the golfer gift bags
- 1-Twosome
- 1-On the Green or Hole Sponsorship (Your choice)
- Your company name will be included in all event-related emails

## **ON THE GREEN SPONSOR | \$400**

- Your name will be printed on hole sponsor sign
- Opportunity to be out on the hole and network with up to 144 golfers.

## **HOLE SPONSOR | \$150**

- Your name will be printed on a sign as a sponsor of a hole.

## **HOLE IN ONE**

- Sponsor a hole in one contest.



# Lakeshore Balloon Glow

August 2026

Title Sponsor:  **Fox Communities**  
CREDIT UNION

## 2026 SPONSORSHIP OPPORTUNITIES

Collaboration Partners:



Position your company in the spotlight at the Lakeshore Balloon Glow, a premier waterfront event that attracts over 5,000 individuals and so many families to Downtown Manitowoc's Riverfront. Check out the food trucks, children's area, entertainment, enjoy the water ski show, and watch as local balloon pilots inflate and glow their hot air balloons, and end the evening with an awesome fireworks display. This event aims to boost both commerce and community engagement. Thanks to our sponsors' generosity, the event remains a FREE, family-friendly event that is equitable to ALL families in Manitowoc County.

Please note that sponsorships are granted on a first-come, first-served basis. To be featured in all event publicity, your sponsorship must be confirmed by June 30, 2026. In the event of cancellation, sponsorships will not be refunded. Event is weather dependent. Secure your sponsorship today to partake in this exciting opportunity.

## WATER SKI SHOW SPONSOR | \$2,000

Only 2 Sponsorships available at this level.

- Your logo will appear on all event promotional materials, as a top level sponsor.
- Your logo will be displayed on exclusive riverfront signage at the event.
- You will be thanked for your kind generosity by the DJ at the event.
- Company name will appear on the back of the volunteer t-shirts.
- Social Media mentions.
- You will have the ability to display a large company banner at the event.
- Opportunity to be featured in a 1-minute video shared on Facebook.



## FIREWORKS SPONSOR | \$2,000

Only 2 Sponsorships available at this level.

- Your logo will appear on all event promotional materials, as a top level sponsor.
- Your logo will be displayed on exclusive riverfront signage at the event.
- You will be thanked for your kind generosity by the DJ at the event.
- Company name will appear on the back of the volunteer t-shirts.
- Social Media mentions.
- You will have the ability to display a large company banner at the event.
- Opportunity to be featured in a 1-minute video shared on Facebook.



## FOOD TRUCK ROW SPONSOR | \$2,000

Only 2 Sponsorships available at this level.

- Your logo will appear on all event promotional materials, as a top level sponsor.
- Your logo will be displayed on exclusive signage along the row of Food Trucks at the event.
- You will be thanked for your kind generosity by the DJ at the event.
- Company name will appear on the back of the volunteer t-shirts.
- Social Media mentions.
- You will have the ability to display a large company banner at the event.
- Opportunity to be featured in a 1-minute video shared on Facebook.



## CHILDREN'S AREA SPONSOR | \$1,000

Only 5 Sponsorships available at this level.

- You will have an opportunity to have a 10x10 tent/display area in the Children's Area to hand out promotional materials to the children.
- You will be thanked for your kind generosity by the DJ at the event.
- Company logo will appear on all event promotional materials.
- Social Media mentions.
- You will have the opportunity to display a company banner at the event.

## ENTERTAINMENT SPONSOR | \$750

Only 2 Sponsorships available at this level.

- You will have the opportunity to address the crowd at the event.
- You will be thanked for your kind generosity by the DJ at the event.
- Company logo will appear on all event promotional materials.
- Social Media mentions.
- You will have the opportunity to display a company banner at the event.

## MAP SPONSOR | \$500

Only 4 Sponsorships available at this level.

- Company logo on printed and digital maps of the event grounds.
- You will be thanked for your kind generosity by the DJ at the event.
- Company name will appear on all event promotional materials.
- Social Media mentions.
- You will have the opportunity to display a company banner at the event.

## TROLLEY SPONSOR | \$500

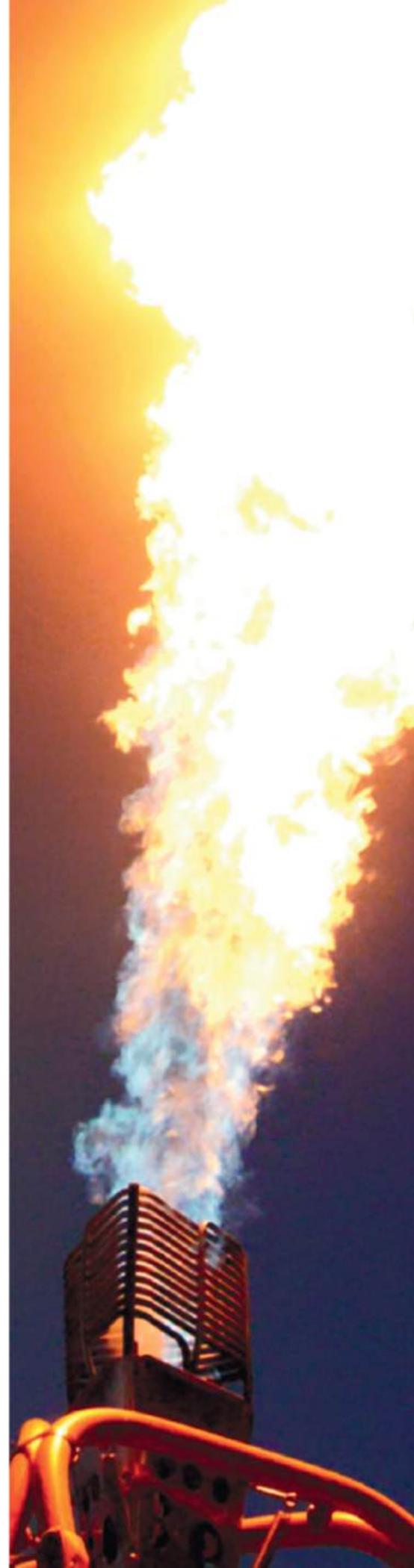
Only 4 Sponsorships available at this level.

- Your logo will be displayed on the event trolleys.
- You will be thanked for your kind generosity by the DJ at the event.
- Company name will appear on all event promotional materials.
- Social Media mentions.
- You will have the opportunity to display a company banner at the event.

## BEER AREA SPONSOR | \$500

Only 4 Sponsorships available at this level.

- Your logo will be displayed on the beverage pricing sheets at the beer areas.
- You will be thanked for your kind generosity by the DJ at the event.
- Company name will appear on all event promotional materials.
- Social Media mentions.
- You will have the opportunity to display a company banner at the event.



# HEALTHY EMPLOYEES

The Chamber hosts a variety of programs and events to keep your employees educated on business topics and trends, as well as keep them healthy, safe and happy.

## **Safety Health & Wellness Symposium | \$500**

Fall 2026

A half-day seminar in fall with the goal to help manage claims, reduce costs and produce successful positive outcomes. Hear from different speakers on a variety of topics regarding workers compensation, OSHA updates, and learn about programs to help your employees with their health and wellbeing.

- Your logo will appear on all event promotional materials.
- A representative from your business/organization will have the opportunity to say a few words and introduce the speaker(s) at the event.
- Includes **2** registrations.



## **National Employee Health & Fitness Day | \$1,000**

May 2026

This annual event is a fun way to promote a healthy lifestyle by encouraging employees to engage in physical activity.

- Your logo will appear on all on event promotional materials.

# EDUCATIONAL EVENTS



## 20 Tenets of Culture

Fall 2026

20 Tenets of Culture is an 8 week, facilitated course designed for upskilling employees in their soft skills, helping to enhance and/or cultivate culture in your businesses and organizations. Cohorts of 20 seats will run. Space is limited.

This is a great way to show current (and future) employees that your organization values culture.

## Excellence in Culture Partner | \$2,000

- Your logo will appear on all on event promotional materials.
- Includes **4** seats (\$698 value) and opportunity to purchase additional seats at reduced rate of \$299 per person.
- The opportunity to introduce your company at the beginning of one of the classes.



# WORKFORCE INITIATIVES FOR YOUNG PROFESSIONALS

## CEO Breakfast | \$1,000

Spring 2026

This CEO breakfast will bring in a panel of the areas top leaders to share with Young Professionals their unique journeys to their individual leadership positions. The goal of the discussion is to impart lessons learned along the way and inspire the next generation of community leaders.

- Your logo will appear on all event promotional materials.
- A representative from your business/organization will have the opportunity to say a few words and introduce the CEO's at the event.
- Includes a table of **8** registrations.



## Future 15 Award Winners Luncheon | \$500

November 2025

This sponsorship invites you to be the first person to officially meet the 2024 Future 15 of Manitowoc County. Your generosity allows the winners the opportunity to meet, engage with the other winners.

- Your logo will be included in the Future 15 Luncheon program and the Future 15 Annual Banquet program agenda.
- Opportunity to say a few words and welcome the Future 15 to the luncheon.
- Includes **1** registration to attend the luncheon.

# WORKFORCE INITIATIVES FOR YOUNG PROFESSIONALS

## Future 15 Awards Banquet

November 2026

Help us award and present the Future 15 Awards at the Future 15 Banquet. The Future 15 awards are presented to 15 young professionals in Manitowoc County who have given back to the community, shown leadership, and helped in many ways to make the area a great place to live and work. Various levels of participation are available:

### Title Sponsorship | \$1,500

Limited to 3 non-competing organizations.

- Your logo will appear on all on event promotional materials, including the invitation.
- That evening, you or a representative from your organization will have the opportunity to speak from the podium at the event. (Optional)
- A table for **8** at the front of the event is included.

### Future 15 Awards Sponsor | \$750

Only 1 Sponsorship available at this level.

- Your logo will appear on all on event promotional materials, including the invitation.
- Includes **4** registrations.

### Dinner Sponsor | \$750

Only 1 Sponsorship available at this level.

- Your logo will appear on all on event promotional materials, including the invitation.
- Includes **4** registrations.



# WORKFORCE INITIATIVES

## FOR OUR FUTURE WORKFORCE



### **Career Expo | \$1,000**

November 2026

Approximately 1,000 high school sophomores from across Manitowoc County, gather to explore careers and gain employability skill knowledge each January thanks to over 100 Chamber volunteers and county businesses. This event is held in partnership with Lakeshore College.

- Your logo will appear on all event promotional materials.
- A representative from your business/organization will have the opportunity to address over 1,000 students in attendance.

### **Bus Tours | \$500**

Our Student Bus Tours provide a unique opportunity to inspire the next generation of talent. We host both Health Care and Manufacturing tours, Each welcoming up to 70 students eager to explore careers in these fields. As a host, your organization can showcase the exciting opportunities available, giving students a firsthand look at your workplace and the paths they could pursue. Sponsorship helps offset the costs of transportation and lunch, ensuring these students have a full, engaging experience while connecting with local employers like you.

- Your logo will be included in all program advertising, registration, and student information
- Opportunity to host 70 students in your business to introduce them to careers and career pathways in your industry.

# WORKFORCE INITIATIVES

## FOR OUR FUTURE WORKFORCE

### **STEM Fest | \$1,000**

October 2026

This event is held for approximately 800 4th and/or 5th grade students from schools across Manitowoc County as an opportunity to highlight the Science, Technology, Engineering and Math applications that are essential to the work being done right here in Manitowoc County. It will also help kids to see how what they learn in school is used in their own community. This event is held in partnership with UW-Green Bay Manitowoc Campus.



- Your logo will appear on all on event promotional materials and will be included on the event flyer sent to the schools and parents.

### **Reality Store | \$1,800**

This event is held at various Manitowoc County high schools on an annual basis. Six schools are scheduled for the 2025-2026 School year and approximately 1,000 students will be impacted through this financial literacy program.

The goal of this event is to help high school students learn basic skills in financial planning, goal setting, decision making and career planning. Your generous sponsorship will help cover the annual cost of this program.

- Your logo will be included in all program advertising, registration, and student information.



# WORKFORCE INITIATIVES TO RECRUIT EMPLOYEES



**ONBOARD Concierge Program Supporter | \$1,000**  
12 Months

You sell your business, we'll sell the community. Beginning in 2025, the Chamber of Manistowoc County began offering specialized concierge services to employers recruiting employees to the area. Your program support will help us provide customized community tours for recruits and welcome gift baskets as we help welcome and immerse new recruits in the community.

- Your logo will appear on all program promotional materials and be prominently displayed on the dedicated web page.
- **5** complimentary gift boxes for potential recruits to your business/organization.
- **5** personalized tours for potential recruits to your business/organization.



# COMMUNITY ENGAGEMENT

Leadership Manitowoc County  
Sponsor 2025-2026:



## Leadership Manitowoc County | \$5,000

Leadership Manitowoc County provides excellent opportunities for leaders and our future leaders to strengthen their community leadership skills, increase their understanding of our community needs and offerings, and to empower and encourage them to assume leadership roles within the community.

The Leadership Manitowoc County class is comprised of leaders throughout Manitowoc County from various businesses such as healthcare, finance, service organizations, schools, and local businesses.

Class members attend one session a month covering a different theme each month. These sessions usually include teambuilding, history and heritage, diversity, education, government, environment and health, human services, public safety and agriculture.

The class is divided into teams and will volunteer for various community-focused projects. This includes volunteering with community and service organizations, and helping with different charitable events.

- Your logo will be included in all program advertising, registration, and class materials.
- Opportunity to host the class for a tour/presentation at your organization.
- Opportunity to address the class at their graduation dinner.

Jr. Leadership Manitowoc County  
2025-2026 School Year Sponsor:



## Jr. Leadership Manitowoc County | \$5,000

Jr. Leadership Manitowoc County is comprised of high school junior from all Manitowoc County High Schools such as, Manitowoc Lincoln, Manitowoc Lutheran, Manitowoc Roncalli, Mishicot, Two Rivers, Reedsville and Valders.

Students attend one session a month covering a different theme each month. These sessions usually include teambuilding history and heritage, diversity, education, government, environment and health, human services, public safety and agriculture.

Students are divided into teams and will volunteer for various community-focused projects. This includes volunteering with community and service organizations, and helping with different charitable events.

- Your logo will be included in all program advertising, registration, and class materials.
- Opportunity to host the class for a tour/presentation at your organization.
- Opportunity to address the class at their Orientation and at their graduation luncheon.

# KEEP IT LOCAL INITIATIVES

**Chamber Bucks Sponsors**

**the Chamber**  
Manitowoc County

**Chamber Bucks Check #**

To: \_\_\_\_\_ From: \_\_\_\_\_

Pay to the Order of: \_\_\_\_\_

(Redeem only at participating members of The Chamber of Maniowoc County - See website at [www.chambermanitowoc.com](http://www.chambermanitowoc.com) for complete listing.)

Twenty Five and no/100 **VOID** **\$25.00**

Payable through:  
**Shipbuilders Credit Union**  
2001 Washington St.  
Manitowoc, WI 54220

Authorized Signature \_\_\_\_\_

## Chamber Bucks | \$1,200

One whole Calendar Year

One of the **most coveted** sponsorship opportunities, for an established and well-known community program. Chamber Bucks is a dollar-for-dollar program that infuses over \$400,000 annually in to our local economy. Help be a driver of this vital program. This sponsorship comes with maximum exposure including:

- Your color logo printed directly on the front of more than 40,000 Chamber Bucks Checks, throughout 2026.
- Your business name in bold print on the backside of all Chamber Bucks Checks



# CONNECTIONS

## Chamber Holiday Reception \$1,800

December 2026

Celebrate in style with fellow Chamber members at this annual festive event. Everyone will thank you for your support of this fun networking event! Help make this party a bit more special with your generous gift!

- Your logo would appear on all event promotional materials.
- Includes a VIP reserved table of **8** for representatives from your organization.

## Network Builder \$1,200

Frequency: Emails go out monthly

Our newest networking opportunity, Network Builder, connects Chamber members via an email introduction. Once members are signed up for Network Builder, they start to receive email introductions connecting them to other members of the chamber. It's a great way to make new connections and strengthen relationships. If you'd like to learn more, you can watch this [60-second how it works video](#).

- Your company name and link to your website (or social media) will appear on all Network Builder connection emails.
- Your company logo would appear on the sign up page.



# CONNECTIONS

## Community Platform | \$2,000

NEW in 2025

Exclusive to only **1** chamber-member organization.

We're thrilled to be launching our new Chamber Community Platform! This space is all about connection, collaboration, and growth. It is an exclusive, members-only space designed to help our members to share ideas, seek advice, or simply engage with like-minded individuals. This revolutionary new platform will allow our members to:

- Join Discussions: Share insights, ask questions, and learn from peers.
- Build Connections: Network with like-minded professionals and expand community.

Support of this new platform will show your commitment to our business community and will include:

- Premier logo placement on the Community home pages and Group landing pages on the Community Platform.
- Logo listed as a sponsor of this member benefit on all membership recruitment materials.
- Logo listed on all Community Center Invitation & Welcome emails to our members.
- Opportunity to say a few words at the beginning of one of our Roundtable sessions.

## Economic & Legislative Forecast Sponsor | \$1,500

Fall 2026

Exclusive to only **2** chamber-member organizations.

Position your company as a leader in informing our local businesses about the future of our economy. By sponsoring the Manitowoc County Economic Forecast Luncheon, you align your brand with forward-thinking insight and demonstrate your commitment to preparing our community for what's ahead while connecting our community stakeholders.

- Your logo will appear on all event promotional materials.
- Includes a VIP reserved table of **8** for representatives from your organization.
- Stage recognition with the opportunity to welcome attendees and introduce your business.



the  
**Chamber**  
Manitowoc County



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